

ALUMNI BEAT

Volume I Issue I

www.svmp.org

April 22, 2009

OUR MISSION

To encourage and promote the empowerment of SVMP Alumni through information sharing, social activities and strategic relationship development

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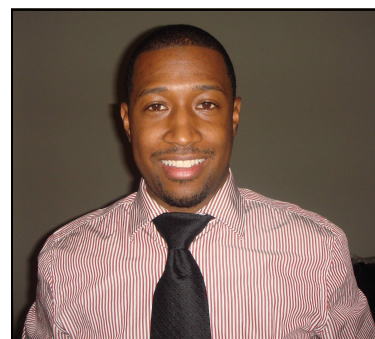
Welcome from Association President

Greetings SVMP Alumni!

The Summer Venture in Management Program Alumni Association (SVMPAA) introduces its quarterly newsletter, "Alumni Beat." It is our hope that you find this publication engaging and useful for understanding what the Alumni Association is and what its members are up to. We look forward to bringing you new and exciting things every quarter and more importantly, we look to strengthen our alumni network.

I am Victor Collins, the current SVMP AA President. So far my tenure as president has been wonderful. We have a lot of things planned and a great Executive Board that works hard to make things happen with our organization. Currently, the organization is planning the Annual SVMP Kickoff Event to be held on the first day of SVMP 2009. We are also making our website (www.svmp.org) more interactive, with links to our archived newsletter, blogs and forums on current and global events affecting our alumni. I am particularly excited to share that we are a 501(c)3 nonprofit organization. This will make any and all donations tax deductible—for all alumni as well as our corporate partners. I urge all of you to become sponsors!

As alumni, you can get involved in our quarterly telecom town hall meetings for the general body, where you can brainstorm on networking, career development and community service initiatives. I am positive that this will be helpful as we look forward to becoming global leaders in the future. If you have any suggestions or ideas, please become active and share with the team. Together we can accomplish many more great things!



Victor Collins '06, President of the SVMP Alumni Association

Sincerely, V. Collins

We Are Now Incorporated!

We are proud to announce that the Alumni Association is now an incorporated organization with 501(c)(3) status. Incorporating is invaluable for any organization, but what are the implications for the SVMP AA and what does this mean for you?

With its newfound status, the SVMP AA has an official mailing address and bank account through which it can receive charitable contributions and effectively manage sponsorships. We

are now in a better position strategically to achieve our mission as an organization—that is, to encourage and promote the empowerment of SVMP alumni through relationship development, information sharing, and social activities.

Above all, our nonprofit status emphasizes our accountability to you—our ever-expanding alumni base—as well as our partners at the Harvard Business School and throughout the world.



Roseliny Genao



Chelsea Seabron

Reconnecting in a *Beat*

Dear Alumni Readers,

We appreciate your support in reading this first edition of the *Alumni Beat*. It is our goal to provide you with valuable news and information on our alumni base to feed your intellectual curiosity, and most importantly as a platform to keep our alumni base connected. Thank you so much for those of you who contributed to this first edition; we hope many more will share their stories, successes, and any other news you may find valuable for everyone to hear.

Our Executive Board has been working diligently to strengthen the efforts and connectivity of the SVMP Alumni base. We feel through piloting this newsletter we will all

gain a tremendous opportunity to share and connect through words, despite our separation by distance. With that, we welcome any feedback you may have on the newsletter and would love to hear your thoughts.

In closing, we encourage you all to get involved as much as you personally would like. We will be reaching out to you all very soon to inform you of exciting upcoming events, news, and announcements. Thank you for your time, and stay tuned for the next edition of the *Alumni Beat*.

With SVMP love,
Chelsea Seabron and Roseliny Genao
Editors, *Alumni Beat*

The following alumni were accepted to the Harvard Business School through the 2 + 2 Program. Congratulations!

- Eric Calderon
- Casey Gerald
- Habibe Haqiki
- Bria Selhorst

SVMP celebrates 25th anniversary



Summer Venture in Management Program, Class of 2008

SVMP turned 25 in the summer of 2008—marking a quarter of a century of excellence. Coincidentally, there was another big celebration on campus: the 100th anniversary of the Harvard Business School.

Reaching these milestones

is another testament to the rich history of the Harvard brand, and their commitment and dedication to developing bright minds into future leaders and agents of change.

To date, over 1,600 students have engaged in the Summer Venture in Manage-

ment Program. Each class has gone on to pursue their respective dreams, with a stronger sense of self after completing the week-long journey. Hundreds have gone on to pursue their business degrees at HBS, and with that the legacy of SVMP lives on.

Alumni, we want to hear from you! Submit your piece to *Alumni Beat* to alumnibeat@svmp.org

Alumni Association Spotlight Series:

Steven Kennington II '08

One of the fundamental tenets of the SVMP experience is the emphasis of our roles as leaders in society. In the following piece, Steven Kennington II '08 reflects upon an unparalleled service learning experience in Central America.

Although Panama is one of South America's fastest growing economies, poverty rates have been slow to decline due to unequal access to market opportunities. Those cut off from the market economy – unskilled laborers, subsistence farmers, and the informal sector – have not benefited from Panama's economic growth. As a result, Panamanian villagers have created very small businesses, or micro-enterprises, in hopes of escaping the current cycle of poverty in Panama.

Unfortunately, without seed capital and technical assistance, many of these micro-enterprises barely produce enough money to make a difference or feed one's family.

This is where I helped lead a group of dedicated students on a "Business Brigade" to help low-income villagers in Panama create economic opportunities using the natural talents, assets, and inspiration of the community.

On the "brigade", we worked hand-in-hand with business professionals and community leaders of El Valle, a small town with a population of thirty people, to help develop and expand their ornamental plant business. The residents of El Valle cultivate some of the most beautiful plants and



Kennington and his team worked with Panamanian micro-business owners to develop a sustainable business model

flowers in Central America, and so we created a business model that would bring these natural wonders to the thriving economy of Panama City.

The business model called for a monthly pick up from El Valle to an art gallery located in Panama City, where the products would be sold. We also created the business model for the art gallery, to be run by a non-profit organization. The impact brought to this community was immense.

Currently, the average per

capita income per household in El Valle is \$300, but with our team's development of the business, the families of the small village have the potential to double or triple their annual income.

Our team personally visited every family and explained the importance of savings, as the concept is not well known in this small community. In the same token, we listened to their plans for spending. One particular family was interested in having their children obtain a higher education (past



Steven Kennington II '08, senior at The University of Texas at Austin

the sixth-grade equivalent). One woman even expressed a desire to change her family's diet, which includes only rice and some vegetables grown in their garden.

Many of these families had relatives in Panama City whom they had not seen in over a decade; needless to say, they expressed a desire to visit them.

Like the famous proverb says: "Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime." Through our participation in Global Business Brigades, my team and I brought the skills, assistance, and commitment needed to teach Panamanian micro-business owners "how to fish," thereby creating opportunities for sustainable economic development.

Exercising the Power of Entrepreneurship

Mentors on the M.O.V.E.

Baruch College graduates Maritza Alarcon '07, Christofer Garner '07, and Darren Smith '06 were among a team of young entrepreneurs that launched Motivation Opportunity Viability Enterprise Inc, otherwise known as MOVE Inc.



Members of the MOVE Executive Board

M.O.V.E. is helping inner city high school students who have the potential but need the extra impulse to brighten up their future and create opportunity for themselves.

A team that includes several SVMP alumni founded M.O.V.E. Inc., a not-for-profit organization with the goal of improving

college matriculation rates at low performing New York City public high schools which have one of the three lowest graduation rates in the country. From the select few students who actually do graduate, only 32% are even college ready.

The M.O.V.E. Program aims to address these issues through

a mentoring curriculum guiding students from 10th grade through acceptance into a four-year university.

M.O.V.E. mentors are successful and altruistic recent college graduates residing in the NYC metropolitan area. Their mentees (10-12th grade) are from Martin Luther King High

School (by Lincoln Square).

Currently, M.O.V.E. Inc. is looking to broaden its organization base through the SVMP network. They welcome all SVMP alumni to get involved, especially alumni in philanthropy or who have funding experience to provide feedback about the program.

For recent alumni, they are currently recruiting mentors and monthly volunteers for our Saturday events beginning this upcoming fall. The M.O.V.E. team is extremely excited about the prospects of this program.

"We are in a unique position of privilege where we have the opportunity to make a difference. We truly believe that united, we can bring about the change that our younger brothers and sisters so urgently need."

— M.O.V.E. Executive Board

A Relic of his own

Bryon Shannon '08 has been busy outfitting young "pioneers" on his campus at the University of Wisconsin. This spring, he launched an apparel company called *Wisconsin Relic*, a line that focuses on offering high quality shirts and pullovers with vintage Midwest designs.

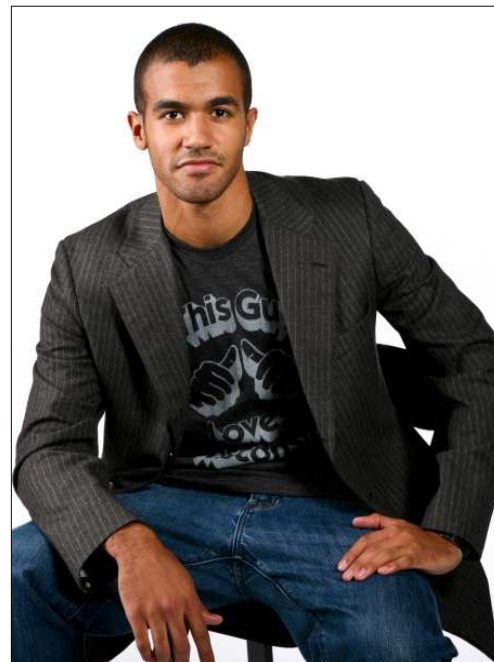
The items are available on WisconsinRelic.com where the brand pairs up with "Young Pioneers of the Midwest" by profiling young Midwesterners who are building a positive culture in their communities, complete with online pictures, music, videos and background in-

formation on the pioneers.

"It's a great experience teaming up with artists, social journalists and other young people who are proving that we can make a difference by pursuing our passions," Shannon '08 says.

However, Shannon has realized that running a small clothing start-up is more than photo shoots and drawing boards. "Taking classes in entrepreneurship, meeting other young business owners, comparing case studies at SVMP to my own challenges; it all plays a part in getting through the technical side of keeping a business feasible," he adds.

With additional support through university sponsorship of business incubator office space, Bryon plans on extending the messages of trendy styles and youth initiatives from his online website to boutique stores and universities across Wisconsin. Shannon states, "After meeting young leaders from all across the nation over the past summers, it is neat to create a brand that tells youth in Wisconsin that they can be trendy and build a positive culture all at the same time."



In true Wisconsin fashion, Bryon Shannon '08 juggles the launch of his apparel line with senior year at the University of Wisconsin



Inauguration Special



Kurt Rommel '08

The United States Air Force Academy sent ninety Academy Cadets, including alum Kurt Rommel '08, to the 2009 Presidential Inauguration. They were part of the one thousand Air Force Personnel that marched in front of President Barack Obama and Air Force Chief of Staff Norton A. Schwartz. Prior to marching in the Inaugural Parade, the Air Force Cadets had the opportunity to see the U.S. Capitol Building, the National Mall, the Pentagon, and the Air Force Memorial. During their visit, the Cadets stayed with Midshipmen at the U.S. Naval Academy. All the participants truly appreciated being part of this historic national celebration!

George Bahamondes '07

After being inspired by President Obama's victory last November while abroad in Chile, George Bahamondes '07 decided to put his personal life on hold and work for no pay in order to help turn local, state and national politics on its head. Since January 6th, 2009, Bahamondes has been working seven days a week for a historic, grassroots, Congressional campaign in East Los Angeles, California. Hilda Solis' appointment to Obama's cabinet ignited a local movement to elect former Obama Treasury Department Transition Team member, Emanuel Pleitez, to her vacant seat. George currently serves as the Pleitez campaign's Deputy Finance Director.

"I was tired of seeing 'experienced' politicians from Sacramento who have proven to be incapable of solving our fiscal and social issues as our only options on the ballot. I met Pleitez as an SEO intern and knew his story all too well. We need more folks from single parent, immigrant households who have had the opportunity to navigate arenas on Wall Street and Capitol Hill to represent our communities. We understand all sides of the issue first-hand and can build understanding between two very distant communities. What better time to change the rules of endorsement-based, special interest funded politics than now?"

If elected May 19th, Pleitez will be the youngest Latino ever to serve in US Congress. For more information about Bahamondes' effort, visit www.pleitezforcongress.com or email him at george@pleitezforcongress.com.

"I was tired of seeing 'experienced' politicians from Sacramento who have proven to be incapable of solving our fiscal and social issues as our only options on the ballot."

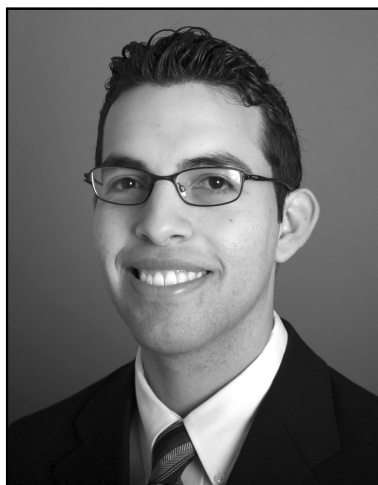
-Bahamondes

Alumni at the Clinton Global Initiative

SVMP 2008 alumni Rachel Brooks, Roseliny Genao and Nicolette Omoile were selected to attend the Clinton Global Initiative Conference in Austin, Texas from February 13—15, 2009. They were selected based on the quality and vision of their commitments to action within their local communities and the world, targeting major issues within the realms of healthcare, education and poverty. The weekend-long conference featured talks from former president Bill Clinton and working sessions aimed at developing the commitments of the participants, and culminated with a service project at Rosewood Park in East Austin.



Alumni Voices



Alfredo Urquidi '02

After finishing my undergraduate degree in economics at New York University, I went to work as an Analyst in the Global Structuring / Transfer Pricing practice of PricewaterhouseCoopers in NYC. Eventually, I ended up in the Transfer Pricing practice of Ernst & Young as a Senior Analyst, where I was a core member of their Financial Services Transfer Pricing offering. Currently, I work as the in-house Manager of Global Transfer Pricing for Marsh & McLennan Companies, Inc., a professional services firm. Along the way, I decided that an MBA is definitely the degree to have in the 21st century, but it wasn't the degree for me. I took some graduate courses at night at NYU and found that the public policy ones appealed to me the most, so I enrolled in and completed my Masters in Government Administration at the University of Pennsylvania via their weekend executive program. SVMP was definitely a catalyst for me - it helped me see the value of an education from a premier institution, and to appreciate that there are

others in the workplace who face the same issues that I do. It also helped instill in me a desire for continued learning, and currently I am taking some evening refresher courses in accounting at NYU. I reside in Brooklyn, NY.



Athena Mak '06

Since SVMP 2006, I've received my M.S. in Management Science and Engineering from Stanford University, spent a year in management consulting at the Monitor Group, and recently moved to Lucknow, India, to join Digital StudyHall, an educationally focused social entrepreneurship.* Without a doubt, transitioning from the structure inherent in management consulting to the chaos associated with start-up life (in India, nonetheless!) has been an incredible experience thus far. In the nascent stages of my one to two year stay in Lucknow, I'm currently getting involved in many different aspects of the organization, with the goal of identifying a project I can run and manage in the longer term. As one of the few members of the team with a background in business, I've frequently noted opportunities for DSH to benefit from common business practices, and am doing my best to help push the organization forward. DSH is fighting a tough battle. The educational system in Lucknow leaves much to be desired, and the lack of attention given to schools is frequently frustrating. Take, for instance, the

school that was shut down for a day because the principal's daughter was getting married. Or the teachers who could not teach their classes because the government pulled them out for election duty. However, in spite of the numerous challenges we face in this field, I am constantly inspired by the phenomenal people around me, knowing that we're all working together toward a common vision of quality education for all. Feel free to drop me a line at athenamak@gmail.com. I'd love to hear about you and your experiences, especially if you have thoughts around India and / or the education space.

Christofer Garner '07

I am currently in the Management Services Program at JPMorgan, a two-year program that allows me to cross different lines of business. The length of the rotations vary. My first one was in Treasury and Security Services Sales Strategy and my current one is Investment Bank Training. In April, I move to Credit Markets Risk Management, also in the investment banks. It's been great so far—I get to build a wide network and a broad skill set. I live in New York City.

Alumni Voices



Maritza R. Alarcon '07

Maritza R. Alarcon was born and raised in Brooklyn, New York and is of Bolivian/Salvadoran decent. She is a recent alum of Baruch College's Zicklin School of Business – City University of New York (BBA '08) with a concentration in Entrepreneurship and Small Business Management. Owing to her internships at The New York Times, NASCAR, the Brooklyn Cyclones (Single "A" Class Affiliate of the NY Mets) and at the Office of the Commissioner for Major League Baseball, she well aligned her post-college career to fit closely with her passion and experience. She recently completed the 2008 Boston Red Sox Fellowship Program at Fenway Park and is currently a participant of the Trainee Program within the Marketing Department of the Atlanta Braves. As a result of her extensive experience working with youth and participation in INROADS and Management Leadership for Tomorrow (MLT) Career Prep program ('07), she brings a critical eye and a strong professional network to make recommendations for a non-profit she co-founded with her peers - M.O.V.E.- a college prep mentoring program in New York City (see page 4).

mentoring program in New York City (see page 4).



Congratulations

...to our own Mark Kerwood '06! He married Irene Nissen at the Historic Stanley Hotel in Estes Park, Colorado on August 14, 2008. Best wishes to Mr. and Mrs. Kerwood!

Interested in volunteering with the Alumni Association?

Volunteers are integral to the progress and mission of the Alumni Association. As we expand, we seek to actively engage our alumni base throughout the year, and offer numerous opportunities through which to do so. If you would like to become more involved with the Alumni Association, below are some of the volunteer opportunities currently available:

1. Annual Incoming SVMP Class Kickoff & Dinner
2. Fundraising Initiatives
3. Recruitment for the SVMP Class of 2009

For more information about any of these opportunities, or to sign up, visit us at www.svmp.org.

Where Are They Now?

SVMP CLASS	NAME	ORGANIZATION	LOCATION
2002	Alfredo Urquidi	Marsh & McLennan Companies, Inc.	New York, NY
2006	Victor Collins Mark Kerwood Athena Mak Gaspar David Stinfil	JP Morgan Chase First National Bank, Acuto Productions Digital Study Hall McMaster Carr, Fansurance.com, Levelten.tv	Columbus, OH Fort Collins, CO Lucknow, India Atlanta, GA
2007	Bridgette Adams Maritza Alarcon George Bahamondes Christofer J. Garner	Deloitte Trainee Program, Atlanta Braves Congressional Campaign - Emanuel Pleitez JP Morgan	St Louis, MO Atlanta, GA Los Angeles, CA New York, NY
2008	Victoria Alberini Eric Calderon Ashley Holland Nicolette Omoile Warren Reed Chelsea Seabron Hermese Velasquez Schuyler Woods Haytham Zohny	Google ExxonMobil Creative Artists Agency Teach for America Barclay's Capital Booz Allen Hamilton Hanover Insurance JP Morgan Travelers Insurance	Ann Arbor, MI Houston, TX Los Angeles, CA San Francisco, CA New York, NY McLean, VA Worcester, MA Scottsdale, AZ Hartford, CT

Giving to the Alumni Association

Why give to the SVMP Alumni Association (SVMPAA)?

Donations are essential to the growth of the SVMPAA, allowing us to cover the costs of our Annual SVMP Kickoff Event and achieve our strategic initiatives. All donors—individuals and corporate—are recognized.

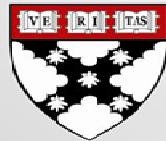
How to Donate

You may donate any amount you wish through our secure arrangement with PayPal.

- 1) To donate online, simply log on to www.svmp.org and click on "Donate."
- 2) To donate by email, contact donations@svmp.org

All contributions to SVMPAA are tax-deductible to the extent allowed by law. If you have any questions, please contact us at donations@svmp.org.

Alumni, you are cordially invited...



**HARVARD | BUSINESS | SCHOOL
SUMMER VENTURE IN MANAGEMENT PROGRAM**

SVMP Kick-off Dinner and Alumni Reunion

**Saturday, June 20th 2009
at Spangler Hall on the HBS Campus**

SVMP
ALUMNI ASSOCIATION

To RSVP, contact Bridgette Adams at Bridgette.adams@svmp.org

If you are unable to attend, but would like to help with event planning and logistics,
visit us at www.svmp.org



Executive Board

Victor Collins '06
President
victor.collins@svmp.org

Gaspar David Stinfil '06
Vice President
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Haytham Zohny '08
Treasurer
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James Gutierrez '03
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Bridgette Adams '07
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Lori Manning '01
Webmaster
lori.manning@svmp.org

Established in 1997, the Alumni Association was co-founded by SVMP Alumni Gabriel Magaña and Nabil Aidoud. Over the years, the organization has evolved from a relatively small informal group to a network of over 600 students and professionals spanning the United States and the world. The mission of the Alumni Association is to encourage and promote the empowerment of SVMP Alumni through information sharing, strategic relationship development and social activities.

As the Alumni Association grows, it seeks to involve its alumni base in volunteering opportunities, event planning, recruitment for incoming SVMP classes, and overall alumni development. In 2009, the AA was incorporated—a major step towards the completion of its strategic initiatives. Completion of the Summer Venture in Management Program grants participants automatic membership in the Alumni Association.

Keep in touch, make a connection—an SVMP connection!

Website: www.svmp.org | Facebook: SVMP ALUMNI NETWORK

LinkedIn: Harvard Business School SVMP

SVMP 2009 RECRUITMENT

Recruiting season for the 2009 class of SVMP is in full swing and we need your help to reach out to high-potential qualifying college juniors.

Application Deadline: May 11, 2009

Nomination Form Deadline: May 11, 2009

Transcript Deadline: May 11, 2009

Notification Date: May 29, 2009

SVMP 2009: June 20—26, 2009

Please direct all applicants to apply at www.hbs.edu/mba/svmp